



**CRONIN AND COMPANY TAKES HOME TOP HONORS FOR BEST ART DIRECTION**  
**AT 56<sup>ND</sup> ANNUAL ADVERTISING CLUB OF CONNECTICUT AWARD SHOW**  
*Agency Earns Total of 11 Awards in All*

**GLASTONBURY, CONN./May 24, 2010** –Cronin and Company, LLC., a full-service marketing communications agency, took home the top award for best art direction plus 10 other awards at the 56<sup>th</sup> Annual Advertising Club of Connecticut Award Show.

The Ad Club awarded Cronin with the Gold Brush Award for best art direction among the more than 460 entries for its “Stronger Than Ever” film trailer for The Jimmy Fund. The trailer also took home a gold award in its category.

The agency also received three gold and one silver award for television and radio ads for Konica Minolta Business Solutions. Cronin won bronze awards for Amica Mutual Insurance Company. A brochure for Humana also won a bronze.

The “Oscars of Connecticut Advertising,” the Ad Club of Connecticut Award Show is the oldest and most prestigious award show in Connecticut. It rewards excellence in creativity, strategy, execution, copy and design. For more information, please visit [www.adclubct.com](http://www.adclubct.com).

Founded in 1947, Cronin and Company, LLC is a full-service marketing communications agency with over \$70 million in capitalized billings. The agency’s integrated marketing communications capabilities include: advertising, interactive, public relations, social media, strategic planning, media, print and broadcast production, database/direct marketing and research. Cronin is a member of the American Association of Advertising Agencies, Public Relations Society of America, Direct Marketing Association and is a Google Adwords Certified company. Additional information about Cronin is available online at [www.cronin-co.com](http://www.cronin-co.com).